

Journey to the End of the Night

San Francisco



Annual Report 2017

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1. What is Journey to the End of the Night?



For eleven years straight, the annual street game most commonly referred to as “Journey” has been played on the streets of San Francisco. It’s the largest event of it’s kind; for the last four years or so it’s drawn between 1000 and 2000 participants. The game turns players into runners, who make their way through the city, pursued by chasers as time ticks away. Their goal is to make it to as many checkpoints as they can, and then finally to the endsite before a specific end time without getting tagged by a chaser. If they do get tagged, they become a chaser and must try to tag as many runners as they can. For the last four years or so the entirely volunteer core crew of organizers have been giving the game a theme and adding story elements to the experience. Checkpoints have also been becoming more like mini-games within the larger game. It’s free to play, but accepts donations online as well as cash on the day of to cover material costs.

2. 2017 Edition

Theme

The theme for 2017 was Time Travel. Runners were referred to as the Runners of Loki, whose goal it was to meddle with the timeline by visiting the checkpoints and performing the tasks there, in hopes of a better future. Their blue armbands were their time travel devices that let them enter the worm-holes. The red banded chasers were referred to as agents of the Time Agency Resistance/Disruption Infiltration Service (a.k.a. T.A.R.D.I.S.) and their goal was to take away the time travel devices and destroy them, for who knows what horrible things could happen from playing with time travel and it’s better to stick to one original timeline. At the endsite, players discovered what effects their meddling had had on the present day.

Date, start location and map

The event was held on October 28th. The JTTOTN organization worked together with San Francisco’s Parks & Rec department to make the start location possible at Japantown’s Peace Plaza. From there, runners dispersed in the directions of Alta Plaza park, Hayes Valley, Alamo Square, the Panhandle and eventually Golden Gate Park.

Number of participants

This year there were 745 players at the start



site and 220 of them played till the very end and came to the end site. 178 of them finished as runners, the remaining 42 were red banded chasers.

Number of volunteers

A core crew of 10 people started planning the event in June 2017. There were 5 additional people taking on “checkpoint lead” roles. On the day of the event, roughly 50 people total volunteered to help make the event possible.

Feedback

Feedback was gathered from participants at the endsite through written survey reports and verbal accounts. Feedback was generally very positive, people especially loved the size of the map, some of the more difficult checkpoints, the yellow banded “time cops” that could get called in to help scare off red ribboned chasers, and the thrill of the streets being your playground for one night. There were a lot of “veteran” players who had played previous Journeys, as well as a lot of new participants who didn’t really know what to expect.



3. Financials

At a Glance

| | |
|--------------------------------|------------|
| June 2017 Opening Balance: | \$1662.00* |
| December 2017 Closing Balance: | \$2495.51 |

2017 Expenses

| | |
|---|-------------|
| Officer’s Insurance: | \$275.00 |
| Parks and Recreation Permit for Japandown: | \$1210.47** |
| MailChimp (2 months) : | \$300.00 |

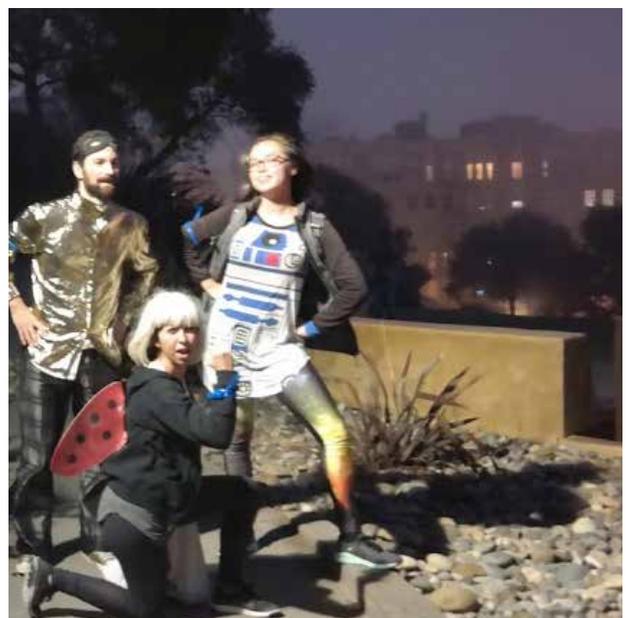
2017 Income

| | |
|-----------------------|-----------|
| Eventbrite Donations: | \$1461.00 |
| Cash Donations: | \$773.60 |

Note: Payments were made in 2018 to checkpoint leads and various volunteers who worked on Journey 2017. These payments add up to \$184.84.

* Journey opened its bank account in June 2017 with donations from Journey 2016.

** Only \$831.00 of the Parks and Recreation payment happened in 2017.



4. People and thank yous

Journey to the End of the Night's boardmembers are: Norna, Jan, Michael, Thomas, and Tom.

The board would like to thank 2017's core crew members Denise, Deb, Bryan, Chantae, Shawn, and Shane, as well as the checkpoint leads Danielle, Eric, Jared, David, and Catherine.

The board also wishes to thank everyone who volunteered at the start site, end site, at the checkpoints, and as a starting chaser/time cop on the day of the event.

The board would also like to thank all 745 participants and everyone who made a financial contribution, whether online or in cash.

